

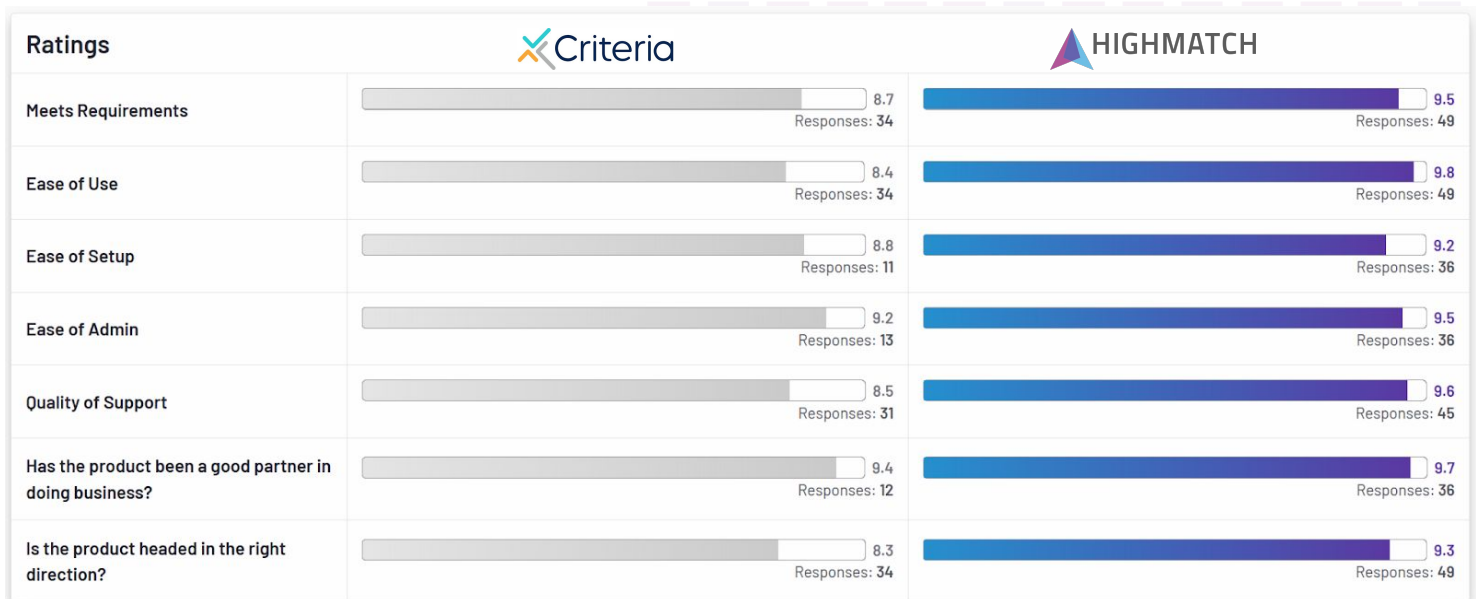
FUNDAMENTAL DIFFERENCE

Although HighMatch and Criteria both assess **personality, cognitive aptitude, and hard skills**, our process has several key differences.

HighMatch offers **flexible, role-specific assessments** tailored to your organization's individual needs. Our in-house workplace psychologists configure the solution to **provide insight** on the traits and abilities most important to the role. Criteria brings to the table standardized, pre-packaged assessments involving minimal user customization or adaptability.

SEE FOR YOURSELF

HighMatch clients rated our solution **higher** than Criteria clients rated their solution across **every rating category** in G2, the leading software review website.



G2 SUMMARY: HIGHMATCH VS. CRITERIA

HighMatch rates 4.8/5 stars with 56 reviews whereas Criteria rates 4.2/5 stars with 35 reviews. Comparing the two solutions, reviewers felt HighMatch **was a better fit for their requirements and was easier to use**.

- Reviewers rated HighMatch as easier to get started with and use than Criteria
- When considering customer support, reviewers felt HighMatch provided higher quality support overall
- For future features and roadmaps, reviewers felt HighMatch was heading in a better direction than Criteria

** Source: G2 Vendor Comparison, HighMatch vs. Criteria*

CUSTOMER SATISFACTION

When it comes to mid-market-sized consumers, Criteria is considered a niche player with low reported customer satisfaction. As a High Performer, HighMatch is easier to use, provides higher quality support and offers a better overall customer experience. With HighMatch, you always get the support you need.

** Source: G2 Grid, Pre-Employment Testing Software*

